

Replacing personal plates.

If your Personalized Licence Plates need to be replaced, you must turn in any remaining Personal Plates you have and pay an \$18 fee for the use of regular licence plates while your new Personalized Licence Plates are manufactured.

No personalized licence plates will be remanufactured with the same slogan unless the original plates are surrendered, with exception of the following:

Lost/Stolen personal plates.

To replace the stolen Personalized Licence Plates, you will have to pay an \$18 fee for regular plates to use while your new Personalized Plates are manufactured. Since police maintain a list of stolen licence plates, we strongly recommend that you not re-order the exact same slogan. If you reorder the same slogan, you will be using licence plates that police records show as being stolen and this may prompt police to stop your vehicle. A signed declaration form will also be required from the client stating they do not have the plates and they are aware of the risks in having the same slogan re-manufactured.

For more information, call Customer Contact at 661-2800 or toll free 1-800-663-3051 between 8 a.m. and 4:45 p.m. Monday to Friday. Visit ICBC's website at www.icbc.com

Statement of Limitation: We have used plain language to help readers understand some of the laws affecting vehicle insurance and licensing. The applicable Regulations and Statutes contain much more detail and different wording. The wording of the Regulations and Statutes, even if it contradicts the language we have used, always prevails over the wording of this brochure.



Picking Up Your Personalized Licence Plates

It takes about two months (60 days) to obtain a set of Personalized Plates. When they're ready, we'll notify you and you can pick up the plates from the Autoplan broker listed on your application. You will need to show the broker your copy of the application, your confirmation notice from ICBC, your current Certificate of Insurance and Vehicle Licence, and surrender your current licence plates.

Keeping Your Slogan

If you cancel your insurance, your personal licence plates must be turned in. You only maintain the rights to your slogan for 12 months from the expiry date of the policy or from the time of cancellation. You maintain the rights to your slogan as long as your Autoplan insurance policy is valid with the Personalized Licence Plates. If more than one year passes before you choose to renew the slogan, you will have to pay another \$100 application fee.

Reassigning a slogan.

Sometimes drivers give up their rights to a slogan. When this happens, we can reassign the slogan to other drivers. ICBC will reassign slogans when:

- the current holder of the slogan has not renewed within 12 months from the expiry date of the policy or time of cancellation, or

- the current holder of the slogan signs a release and turns in their Personalized Licence Plates.

Recalling a slogan.

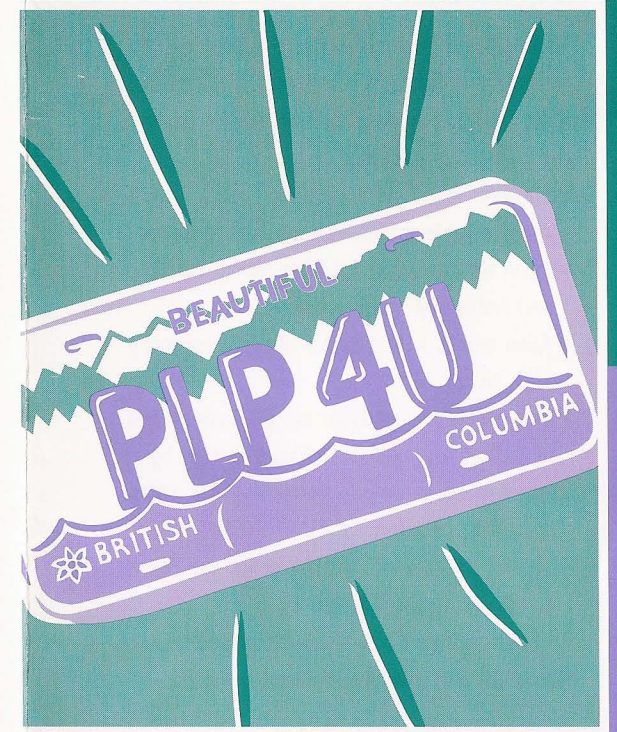
Motor Vehicle regulations require ICBC to recall Personalized Licence Plates if a slogan has been issued that is later found to be objectionable or provides a misleading connotation. If your Personalized Plates are recalled, you will receive a refund, pro-rated over the remainder of your insurance policy.

Transferring Personalized Licence Plates Between Owners

Since the rights to a Personalized Licence Plates slogan belong to the vehicle's registered owner, you can transfer Personalized Licence Plates from one vehicle you own to another upon the sale or transfer of that original vehicle. If the transfer involves a new plate type (i.e. vehicle to motorcycle, or vice versa), an \$18 re-manufacturing fee is required.

Personalized Licence Plates cannot be transferred between individuals or companies or between an individual and a partnership or incorporated company. The plates must be cancelled, turned in to an agent and a release signed relinquishing rights to the slogan before another application for the slogan can be accepted.

Personalized Licence Plates



Personalized Licence Plates

Personalized Licence Plates are a great way to make your vehicle stand out; make a statement about your interests and hobbies, or promote your business. They are easy to obtain; applications can be made with any Autoplan broker.

Personalized Licence Plates can be used on most passenger cars, vans, motor homes and light trucks, but they cannot be placed on the following vehicles:

- Trailers.
- Antique vehicles with vintage licence plates.
- Farm tractors, special fleet motor vehicles and industrial motor vehicles.
- Farm trucks with licence plates beginning with "A" or "G".
- Motor vehicles with an annual licence fee of \$10 or less except vehicles owned by War Amputees or people receiving a 100% disability pension.
- Trucks, vans, buses with a gross vehicle weight more than 4,500 kg.

**** Starting July 1, 2000, Personalized Licence Plates are also available for motor cycles.**

Choosing A Slogan

You can choose almost any slogan for your Personalized Licence Plates, providing no one else is using it (not pre-issued), and it fits within our guidelines outlined by the Motor Vehicle Act Regulations. These are the rules you should be aware of before you decide on your slogan.

General good taste.

All slogans must be approved by ICBC. We will not issue Personalized Licence Plates that combine letters and numbers in a way that may be interpreted as vulgar, indecent or offensive to anyone. Also, slogans that may distract other drivers or reduce the amount of care they use when driving will not be approved.

Number of characters.

Personalized Licence Plates can have as few as two characters – letters or numbers – and as many as six letters or numbers in combination. You may also separate two characters with a blank space or hyphen as long as the total number of characters, hyphens or blank spaces in the slogan is not more than seven character spaces.

Motorcycle Personalized Licence Plates can have as many as six letters or numbers in combination but cannot exceed six character spaces due to size limitation of the plate.

Examples:

- HOWD00 • ME-4-U
- U 4 ME • 87 JOE

Restrictions.

Of course there are other combinations that are not allowed, either because they conflict with the existing numbering system or because they are difficult to read and cause identification problems. Among these are:

- Numbers only, such as 962 221, 1234, 661-280.
- Less than two characters, such as A or 1.
- More than six characters, such as MICHAEL, U FOUR ME, RICH MAN.

- Single letters as a prefix followed by more than three numbers, such as A-4321, B-56789.
- Single letters as a suffix preceded by more than three numbers, such as 2341 A, 54635-W.
- The prefixes CL, VE, GR, MC, MB, MD, PG and BC followed by any number of numerals.
- The following prefixes cannot be used if followed by any number: CL, MC, BC, GR, MD, PG, VE, MB, VA

Other restrictions

- Trademarks or brand names
- Special Symbols such as @, #, &, %, ?

Intellectual property rights.

ICBC does not check whether anyone else already has intellectual property rights or other rights to the slogan you use. Such rights could include copyright or the right to use a name in connection with a business.

How To Apply

Personalized Licence Plates can be ordered through any Autoplan broker. You must be the registered owner of the vehicle for which you want the Personalized Licence Plates and applications must be signed by every registered owner of the vehicle. For example, if you and your spouse are listed as co-owners of a vehicle, you both must sign the Personalized Licence Plates application form.

You cannot apply for a slogan for someone else's vehicle. Since only the registered owner of a vehicle can apply for

Personalized Licence Plates for that vehicle, it means you cannot provide Personalized Licence Plates as gifts for birthdays, anniversaries or other special occasions.

Once you have applied for a licence plates slogan, we will check to make sure it is available and meets all the guidelines outlined in the motor Vehicle Regulations. If your slogan is approved, your licence plates with the slogan will be manufactured. You will be notified by letter when the plates are ready for pick up at the Autoplan broker where you applied.

If your slogan is not approved, you will be notified by letter and your application fee refunded.

Costs

You will have to pay a \$100 fee when you apply for Personalized Licence Plates. This fee covers the cost of processing your application, manufacturing the licence plates for your use and gives you exclusive rights to the slogan on that vehicle type. If the slogan you have requested is refused or not available, the \$100 fee will be refunded. Otherwise, the \$100 fee is non-refundable.

Once your slogan has been approved and you have the plates, you will have to pay an annual \$40 fee to maintain the rights to the slogan and the use of the personalized plates. This fee is in addition to and does not replace your annual licence fee, which applies to all vehicles and which you are still required to pay.